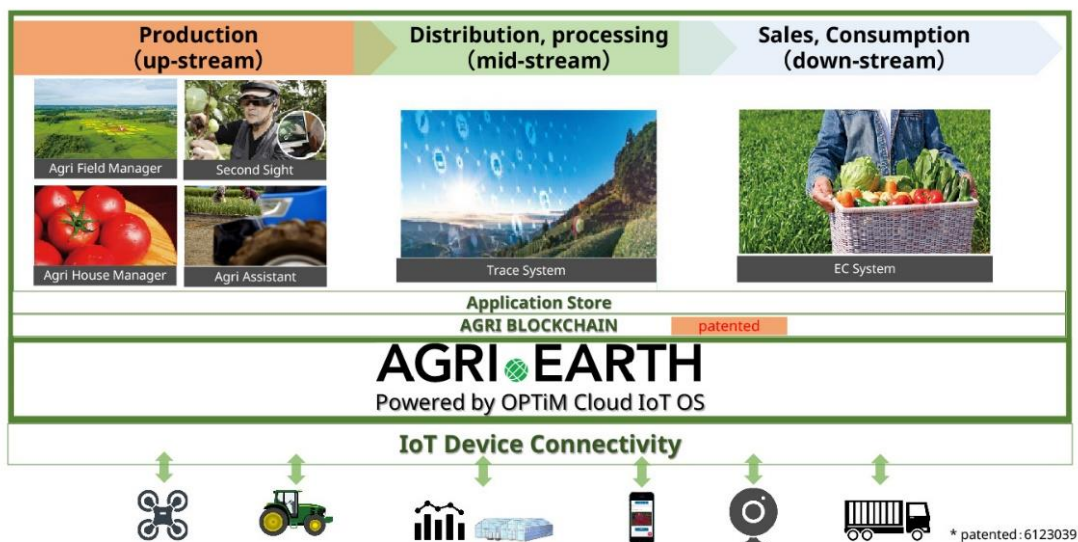


Announcing AI·IoT·Robot Platform “AGRI EARTH” for Agriculture, Fishery, Distribution, Processing and Food Manufacturing To Promote the Use of Agricultural Big Data and Create Value through AI·IoT in Collaboration with WAGRI

TOKYO, Japan (July 24, 2018) – OPTiM Corporation (TSE: 3694), a market leader in AI, IoT, and big data platforms, announced “AGRI EARTH”, an AI·IoT blockchain platform intended for agriculture, fishery, distribution, processing and food manufacturing. The platform enables the utilization of agricultural big data and creation of value especially in agriculture through the use of AI and IoT. Furthermore “AGRI EARTH” will make use of OPTiM’s patented*¹ AGRI BLOCKCHAIN, which utilizes blockchain technology to realize highly-reliable data traceability, defying attempts of falsification.

AGRI EARTH

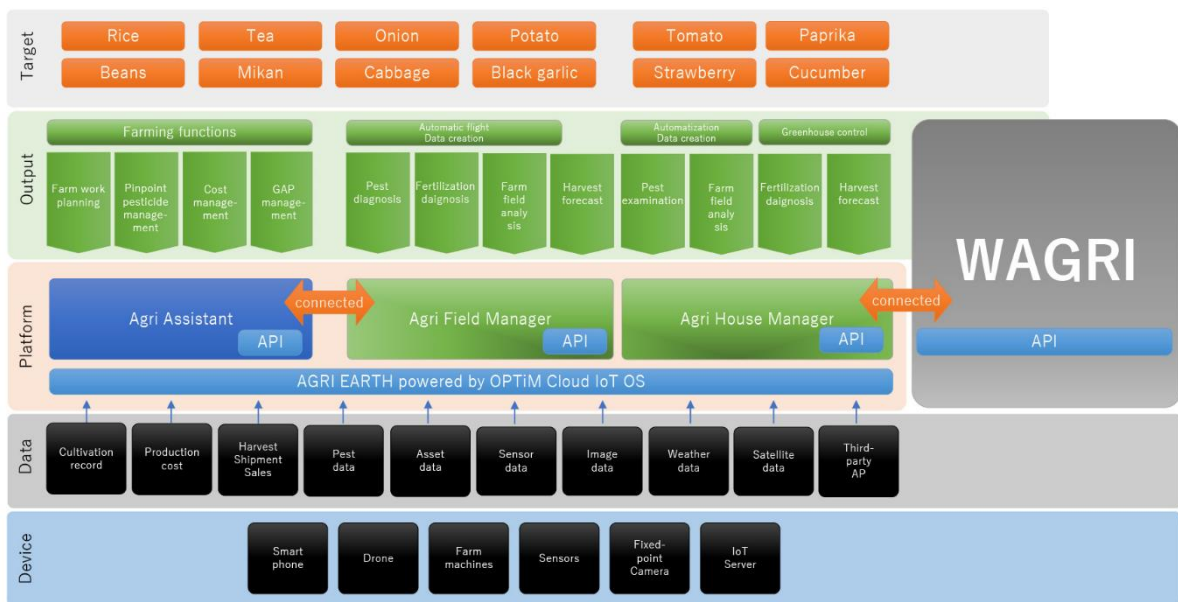
■ Outline of “AGRI EARTH”



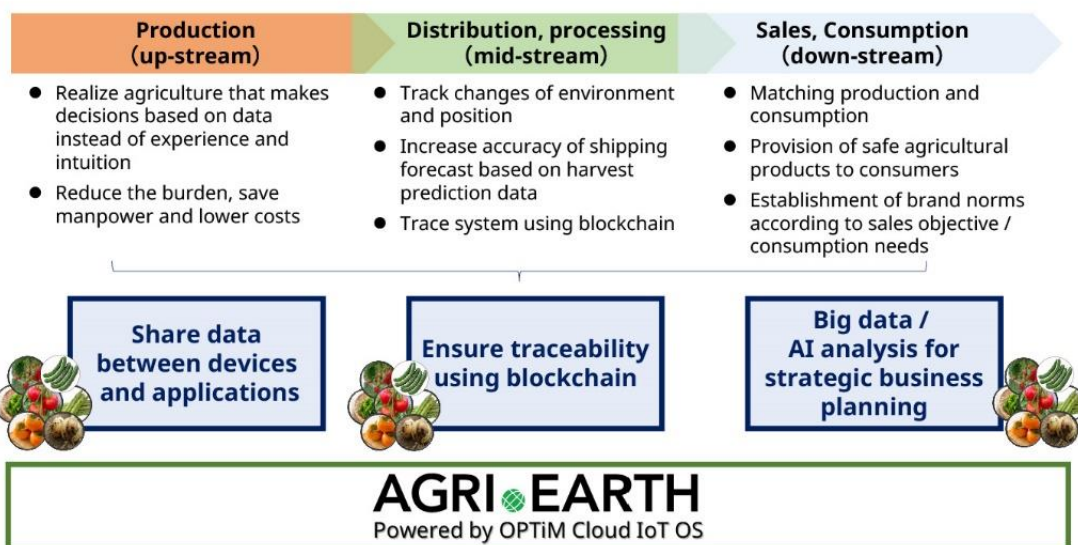
■ Collaboration between "AGRI EARTH" and WAGRI

In August 2017, the "Agricultural Data Collaboration Platform Council" (commonly known as WAGRI) was founded. WAGRI promotes agricultural data sharing beyond the boundaries of private companies, organizations, government agencies, etc. "AGRI EARTH" will collaborate with WAGRI to provide producers with valuable data and analytical results archived through the utilization of AI and IoT.

◆ Connection of 「AGRI EARTH」 to WAGRI



◆ Benefits of Using the Platform



Press Release



■ Please join us as “AGRI EARTH” partners

We started recruiting new partners. If you would like to join us as “AGRI EARTH” partners, please contact the following contacts:

◆ The following areas might be a fit as partners:

Producers, app makers, manufacturers of farm machines, sensors and drones, distributors, processors, food manufacturer, other providers of agricultural services, etc.

AGRI EARTH Secretariat: info-it-agriculture@optim.co.jp

※1 Patented under No. 6123039

■ About OPTiM Corporation <https://en.optim.co.jp/>

OPTiM is a leader in internet-based services that improve its clients' interactions with technology in all aspects of everyday life. Its solutions provide comprehensive IoT management and multi-functional remote communication. Its business partners include NTT, KDDI, Canon and Fuji Xerox. Based in Tokyo, Japan, its corporate motto is, "We make the net as simple as breathing."

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※ The information presented in this press release is subject to change without notice.

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