

**Optimal Biz, Japan’s #1 MDM for Three Straight Years,
Has Upgraded to Version 7.2.0!**

**Includes Japan’s first “loss countermeasure” for Mac OS X,
and an original wipe feature for Windows[®]**

Tokyo (February 19, 2015) – OPTiM (TSE Mothers: 3694), a leading provider of business-related applications for smart devices, proudly announces that Optimal Biz (Japan’s #1*¹ MDM*² for three straight years) was upgraded to version 7.2.0 on December 19, 2014.

With this upgrade, management of Apple Inc.’s Mac OS X devices is now possible*³. Moreover, a Remote Lock/Wipe feature for Mac OS X devices is available, which will empower secure utilization of Mac OS X devices. In fact, this is the first loss countermeasure for Mac OS X to be developed by a Japanese MDM vendor*⁴. Additionally, Optimal Biz’s existing Remote Wipe feature has been enhanced via a unique new method which now enables Remote Wipe to be utilized on all Windows[®] OS devices supported by Optimal Biz*⁵.

These new features bring even more security to the business use of laptop PCs and tablets, and further minimize security problems such as loss or theft.

■ Optimal Biz version 7.2.0 affects the following features:

Feature	Outline	Supported OS
Mac OS X Support	<ul style="list-style-type: none"> • Supports Mac OS X device management • Supports Remote Lock/Wipe 	OS X
Windows [®] Remote Wipe	<ul style="list-style-type: none"> • Enhanced version of our original Remote Wipe feature 	Windows [®]
Windows [®] Remote Lock	<ul style="list-style-type: none"> • New Remote Lock screen based on the original screen • Enables creation of a unique unlock code with 20 characters max. • Enables specifying an arbitrary Remote Lock Message 	Windows [®]
MS Office License Management	<ul style="list-style-type: none"> • Enables management of software license downgrade information conforming to SAM (Software Asset Management) guidelines 	Windows [®]
Configuration Profile	<ul style="list-style-type: none"> • Addition of newly-added items on iOS8, email items and Wi-Fi items to the configuration profile items that can be created on the management site 	iOS
iOS Remote Lock	<ul style="list-style-type: none"> • Enables specifying an arbitrary Remote Lock Message 	iOS
iOS ID Registration	<ul style="list-style-type: none"> • Prohibits incorrect update by controlling update function via an Apple Push Certificate with a different topic value 	iOS
Optimal Biz Docs	<ul style="list-style-type: none"> • Optimized screen display for iPhone 6 and iPhone 6 Plus 	iOS
Optimal Biz Agent	<ul style="list-style-type: none"> • Supports various improvements and new features 	Android [™] Windows [®] iOS

※Some functions may require an optional contract before using.

Press Release



Along with regular upgrades, Optimal Biz will continue developing easier, more convenient services for its customers.

For the latest upgrades and product information, please visit Optimal Biz' s website :

<http://en.optim.co.jp/products/biz>

- ※1 Source : "ITR Market View: Enterprise Mobile Management/Smart Application Development 2014," published in October 2014 by ITR Corporation. Sales share of SaaS model Enterprise Mobile Management market for 2011, 2012, and 2013
- ※2 MDM stands for "Mobile Device Management", a solution that collectively manages all employee smart devices and offers security when a device is lost or stolen. MDM provides features such as remote lock and prevention of malicious application launch.
- ※3 As of December 18, 2014, OS X v10.7 Lion, v10.8 Mountain Lion, v10.9 Mavericks, and v10.10 Yosemite are supported. Supported OS may change according to Apple Inc.'s support status.
- ※4 As of December 18, 2014, based on OPTiMs research.
- ※5 The former Windows® Remote Wipe feature is realized by utilizing the Bitlocker※6 function provided on Windows® OS. Please refer to Optimal Biz's website for Windows® OS supported by Optimal Biz.
- ※6 Microsoft®-developed security technology which prohibits information leakage by encrypting data on a hard disk.

About OPTiM

Based in Tokyo, Japan, OPTiM provides solutions that reduce its clients' support costs, with an overall focus on evolving online experiences to the point that the Internet becomes something you aren't even conscious of, like breathing. OPTiM's solutions' suite includes setup, diagnostic and marketing tools for NGN and home networks, as well as mobile devices, routers, TVs, gaming platforms, multifunction peripherals, servers, printers and DVD recorders.

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