

## Optimal Biz, Japan's #1 MDM, has upgraded to version 7.1.0!

### ~Business applications and basic MDM functionalities have been enhanced~

Tokyo (September 26, 2014) - OPTiM, a leading provider of online IT support solutions that enable creativity, collaboration and convenience, proudly announces that Optimal Biz (Japan's #1<sup>※1</sup> MDM<sup>※2</sup>) was upgraded to version 7.1.0 on September 12. Featuring enhanced business support applications, users can now operate their iOS devices at work more conveniently than ever.

As part of this upgrade, Windows Server<sup>®※3</sup> is now available as an additional supported OS, enabling comprehensive in-office management of IT devices. Moreover, to strengthen information leakage prevention, basic MDM functionalities have been enhanced -- i.e. the "Prohibit USB" feature, which prohibits connecting a USB to portable devices like smartphones and digital cameras. New features have also been added, including the Windows<sup>®</sup> RT 8.1-compatible web filtering function<sup>※4</sup> being used by Ritsumeikan Primary School.

This upgrade affects the following features:

#### ■ Optimal Biz version 7.1.0

Feature	Outline	Supported OS
iOS Agent	• Supports iOS 8	iOS
Register Original Apps	• Up to 50 original apps can now be registered • A message has been added that confirms a successful upload	iOS
Optimal Biz Browser for iOS	• More events which trigger the synchronization have been added	iOS
Optimal Biz Docs for iOS	• A camera function has been added • Designs for iOS 7 have been added • "Change icon" is now available	iOS
Prohibit SD card	• Now supports Android <sup>™</sup> 4.3/4.4	Android <sup>™</sup>
Content Distribution	• A content re-distribution function has been added • A function to output distribution status in CSV format is now available • A function to download an uploaded file is now available	Android <sup>™</sup>
Support Windows Server <sup>®</sup>	• Management of Windows Server <sup>®</sup> devices is now possible	Windows <sup>®</sup>
Web filtering	• A web filtering function for Windows <sup>®</sup> RT 8.1 devices, which are management objects identified by MS-MDM <sup>※5</sup> , has been added	Windows <sup>®</sup>
Prohibit USB	• Prohibits the connection of portable devices, i.e. USB drives	Windows <sup>®</sup>
Optimal Biz Web Filtering Powered by i-FILTER	• Links to the management site and the user manual have been added on the Optimal Biz management site	iOS Android <sup>™</sup> Windows <sup>®</sup>

※Some functions may require an optional contract before using.

Along with regular upgrades, Optimal Biz will continue developing easier and more convenient services for its customers. For the latest upgrades and product information, please visit Optimal Biz's website:

<http://en.optim.co.jp/products/biz>

# Press Release



- ※1 Source: "ITR Market View: Enterprise Mobile Management / Mobile Application Development 2013," by ITR Corporation.
- ※2 MDM stands for "Mobile Device Management," an enterprise solution that collectively manages all employee smart devices and offers security when a device is lost or stolen. MDM provides features such as remote lock and prevention of malicious application launch.
- ※3 Supports Windows Server® x86 Architecture after Windows Server® 2008. The Asset Management feature can be used.
- ※4 For details, please visit: <http://en.optim.co.jp/news-detail/9074>
- ※5 Device management protocol formulated by Microsoft Corporation.

## **About OPTiM**

Based in Tokyo, Japan, OPTiM provides solutions that reduce its clients' support costs, with an overall focus on evolving online experiences to the point that the Internet becomes something you aren't even conscious of, like breathing. OPTiM's solutions' suite includes setup, diagnostic and marketing tools for NGN and home networks, as well as mobile devices, routers, TVs, gaming platforms, multifunction peripherals, servers, printers and DVD recorders.

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